

Death Cult Press  
Geoff Turner  
40 Noelle Ct.  
Franklin, OH 45005  
deathcultpress@gmail.com



**FOR IMMEDIATE RELEASE**

Death Cult Press are pleased to present our latest book, ***Welcome to Primetime: The Unofficial Freddy's Nightmares Companion***, written by Geoff Turner with Henrique Couto and David Denoyer.

*Freddy's Nightmares* was a syndicated horror anthology television series that aired for two seasons from October 1988 until March 1990. Starring and hosted by Robert Englund as the lovable child murderer, Freddy Krueger, each episode takes us to Springwood, Ohio for a pair of twisted tales.

*Welcome to Primetime* is based on the retrospective podcast of the same name hosted by Henrique Couto and David Denoyer. Their podcast ran for sixty-three episodes and featured interviews, retrospectives and exclusive content related to *Freddy's Nightmares* and the Freddy Krueger universe.

This companion book includes the aforementioned interviews, a brief history of television syndication, overviews of classic anthology television series and new episode breakdowns based in part on the research conducted by Henrique and David.

Print and Digital copies will be available via the official Death Cult Press Store ([deathcultpress.com](http://deathcultpress.com)) and Amazon.com beginning on April 5, 2024.

***About Death Cult Press:***

Death Cult Press is an independent publisher of non-fiction books in the film history and theory genre based in Dayton, Ohio. To date, Death Cult Press has published three books: ***Night of the Living Tapes: The Official Home Video History of Night of the Living Dead, A Theater Near You! Advertising Night of the Living Dead*** and ***Welcome to Primetime: The Unofficial Freddy's Nightmares Companion***.

Enclosed are print editions of each of our three books as well as pertinent press kit documents. Digital versions of the books and image assets can be found at [deathcultpress.com/electronic-presskits](http://deathcultpress.com/electronic-presskits) or by scanning the QR code at the bottom of this page.

We sincerely appreciate your time and consideration.

Respectfully,

A handwritten signature in black ink, appearing to be "G Turner", with a long horizontal line extending to the right.

Geoff Turner  
[deathcultpress@gmail.com](mailto:deathcultpress@gmail.com)





# NIGHT OF THE LIVING TAPES

**NONFICTION**  
**MSRP: \$34.95**  
**188 PAGES**  
**STREET DATE:**  
**OCTOBER 2021**

***NIGHT OF THE LIVING TAPES: The Official Home Video History of Night of the Living Dead***

**About Night of the Living Tapes:**

In 1967, a group of Pittsburgh-based filmmakers led by George A. Romero decided to venture into the business of making feature-length motion pictures. Using their own money and equipment obtained as professionals in commercial film, television and radio production, the group opened their lenses in rural western Pennsylvania on a low budget "Monster Flick." The resulting film, **NIGHT of the LIVING DEAD**, was both critically lambasted upon release, as well as a smash success.

An error on the part of the film's distributor, The Walter Reade Organization, combined with outdated copyright law, left **NIGHT of the LIVING DEAD** without enforceable federal copyright protection from the waves of home video distributors that began to spring up by the early 1980s. Literally hundreds of different VHS, Betamax, LaserDisc, DVD and Blu-ray, as well as a myriad of other niche formats, were released worldwide, making **NIGHT of the LIVING DEAD** the most widely distributed film in the history of motion pictures.

Author and **Living Dead** collector Geoff Turner has meticulously cataloged video box art, promotional materials and distribution details gathered from collectors around the globe, to assemble **Night of the Living Tapes**, the definitive compendium of the home video history of **NIGHT of the LIVING DEAD**, as authorized and approved by Image Ten, Inc., the film's creators.

After a wildly successful Kickstarter campaign, **Night of the Living Tapes** released October 2021 via the Death Cult Press official store and Amazon.com. Our Kickstarter campaign was successfully funded by 148 backers pledging over \$19,000 on an initial goal of \$3,000. The book is available in both print and digital formats.



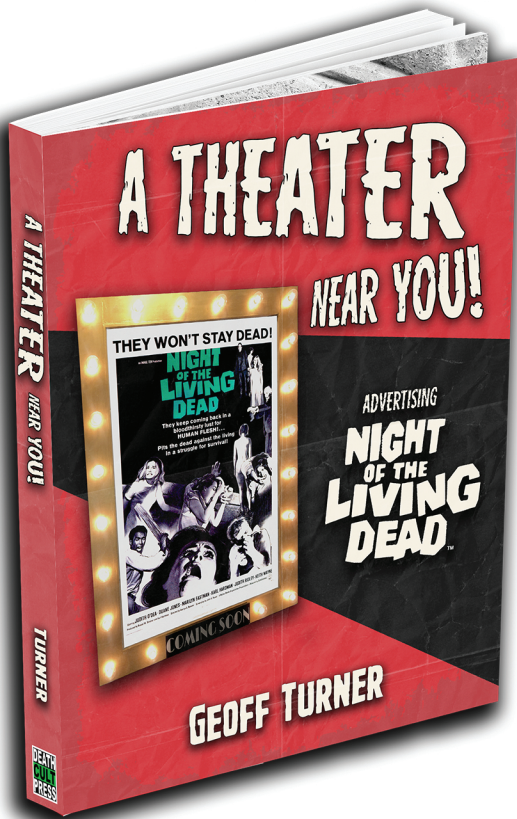
**About the Author:**

Geoff Turner is the owner of one of the largest collections of **Night of the Living Dead** VHS tapes and memorabilia in the world. He is a writer, film historian and also served as a practical special effects artist on several independent feature films. He can be found online sharing his collections on Instagram as @giallocaust and @nightofthelivingtapes. Geoff lives in Dayton, Ohio.

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 DIGITAL BOOK DOWNLOAD**



**WWW.DEATHCULTPRESS.COM**



**NONFICTION**  
**MSRP: \$24.95**  
**264 PAGES**  
**STREET DATE:**  
**FEBRUARY 2023**

***A THEATER NEAR YOU! Advertising Night of the Living Dead***

***About A Theater Near You!:***

Death Cult Press and Image Ten are pleased to bring you the officially licensed new book: ***A Theater Near You! Advertising Night of the Living Dead.***

*Night of the Living Dead's* newspaper advertising campaign would go through many changes over the years as the film's apparent public domain status became more widely known. Theaters and drive-ins would begin to concoct their own mash ups using bits and pieces of the original ad campaign materials, and sometimes, completely new pieces of artwork. Over 1,100 of those ads from 1968 to the early 1980's are collected here.

After a successful Kickstarter campaign, ***A Theater Near You!*** released in February 2023 via the Death Cult Press official store and Amazon.com. Our Kickstarter campaign was successfully funded by 54 backers pledging over \$4,400 on an initial goal of \$2,000. The book is available in both print and digital formats.



***About the Author:***

Geoff Turner is the author of *Night of the Living Tapes: The Complete Home Video History of Night of the Living Dead*. He is an avid collector of films and film memorabilia. He can be found online sharing his collection on Instagram as @giallocaust and also running the @nightofthelivingtapes page. Geoff lives in Dayton, Ohio with his wife, Courtney, and their pets.

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**NONFICTION**  
**MSRP: \$19.95**  
**151 PAGES**  
**STREET DATE:**  
**APRIL 2024**

**WELCOME TO PRIMETIME**  
**THE UNOFFICIAL**  
**Freddy's**  
**Nightmares**  
**COMPANION**

**WRITTEN BY:**  
**GEOFF TURNER**  
**WITH**  
**HENRIQUE COUTO**  
**&**  
**DAVID DENOYER**

***WELCOME TO PRIMETIME: The Unofficial Freddy's Nightmares Companion***

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***About the Authors:***

Henrique Couto is a filmmaker and podcaster from Dayton, OH. Henrique is best known for his films *Babysitter Massacre* and *Depression: The Movie*, as well as his podcasts, "Do You Even Movie?" and "Weekly Spooky." Many of his films are available on the free streaming service, Tubi. Henrique can be found online on Instagram as @henriquecouto, and through his website: [www.incrediblyhandsome.com](http://www.incrediblyhandsome.com).



***About the Authors:***

David Denoyer was born in Troy, OH, on June 6, 1992. He is a graduate of the Art Institute of Ohio in Cincinnati with an Associate's in Video Production. A lifelong fan of film, music, & books, he currently resides in Troy & is the Cohost of "Do You Even Movie?" Podcast with his friend Henrique. David can be found online on Instagram as @davidswatchingmoviesagain.

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